Ting Li: Facebook

I visit facebook multiple times a day. I as active on facebook I check out what my friends are up to there and I have liked some facebook groups like College Humor. So I get a lot of funny stories, Memes and animations in my news feed. I like comment on my friends posts and i feel that I spend more time on facebook than i do with them in person. The app is even more fun to use and I am so used to the layout of the pages that I can navigate very easily.

Chris DiMaio: Amazon.com looking for a wet sanding kit

* I first type ‘wet sanding kit’ into the search box.
* I scrolled up and down looking for what I want.
* I realize that I don’t know what a good wet sandy kit consists of.
* Looked at most expensive one and read what was in it, read reviews.
* I decide to go to google and research what is needed to wet sand.
* After researching I decided to buy the individual components to wet sand rather than a prepacked kit.
* Started searching for individual pieces.

Jishnu Menon Asokakumar:

I choose Youtube. I was searching for the newest video on my favorite channel. Since I knew exactly what I wanted to see I searched the name of the channel and I saw the latest video release. The experience is very routine. I do this almost every day and I behaved as if I am searching for come file in my own computer. I am very used to the interface and also I realize that I do heavily use the functionalities in Youtube like watch later, offline downloading on the mobile app and subscribing for notifications

Vivek Kumar: Ebay.com and I’m looking for a leaf blower for my Dad.

* I’ve never bought a leaf blower before so I type leaf blower into the search box of ebay.
* I notice there are many kinds some I’ve never seen before. Electric, gas, backpack! I’ve never seen a backpack blower before.
* I scroll through backpack blowers only out of curiosity since I don’t think my dad will like one of those.
* I get back on track. I think he’ll like an electric one with a battery so I click on the battery powered ones.
* I list by price highest to lowest but highest includes industrial blowers so I refine my search to just handheld.
* I find a Makita XBU02PT one that is price modestly compared to other blowers and has five stars.
* I bought the Makita XBU02PT

Summary

We noticed that most of us started out with a search. It seems like that’s a common starting point which if you think about it makes sense.